



**TOKIO MARINE**  
INSURANCE GROUP

## **Tokio Marine Malaysia Sponsors Muar City BC In Malaysia Purple League 2015/2016**

**KUALA LUMPUR, 28 October 2015** - Tokio Marine Life Insurance Malaysia Bhd and Tokio Marine Insurans (Malaysia) Berhad will be the main sponsors of the Muar City Badminton Club in the upcoming Malaysia Badminton Purple League for 2015/16 season. As part of its 'Good Company' initiative Tokio Marine Malaysia believes in developing young Malaysians in sports and the sponsorship provides opportunity for Muar City BC to scout young talents and develop them into future world class badminton players.

Both parties held a simple ceremony in Kuala Lumpur to seal the partnership where Muar City BC introduced some players who will be competing in the league.

Tokio Marine Malaysia contributes to the creation of a safe, secure and sustainable society by continuously raising its corporate value and by becoming a 'Good Company', trusted by customers and local communities. For this purpose, Tokio Marine Malaysia undertakes various corporate social responsibility programs with the society.

Tokio Marine Malaysia chooses to partner with Muar City BC as it shares the Club's vision in its efforts to promote and develop badminton in Malaysia, with the ultimate aim of making Malaysia regain its place as a powerhouse in the world badminton arena.

(The Club emerged as the champion for the inaugural Malaysia Badminton Purple League in 2014/15 season. To date, Muar City BC has successfully groomed and recruited players locally and internationally such as Korea, Scotland, Sweden, Japan, Taiwan, Thailand and Indonesia)



**TOKIO MARINE**  
INSURANCE GROUP

“Muar City BC is honoured to have Tokio Marine Malaysia, which is a renowned international brand as our main sponsor. It will certainly boost the morale and image of the Club as we believe in their “Good Company” philosophy. Their 136-year history is a strong testament of how they have contributed to the development of society by acting as a good corporate citizen. We appreciate their sponsorship and with the combined Tokio Marine Malaysia’s support and that of our new professional management team, we are confident that our vision and mission will be attained in the near future,” said Mr. Anthony Lim, Chief Executive Officer of Muar City BC.

The Malaysia Purple League is developed to provide a platform for many young badminton talents in Malaysia who are hungry for opportunities and exposure to showcase their hidden talents. This platform provides opportunities for the private sector to be involved and support the badminton sports with the mission to transform Malaysia to become a strong country in the game.

Tokio Marine Malaysia’s sponsorship in the Malaysia Purple League will help to reinforce its rebranding under “Tokio Marine Insurance Group” due to the tremendous brand exposure as the badminton matches will be broadcasted by Astro. The ASTRO Arena and ASTRO SuperSport LIVE channels is expected to provide coverage to audience in 10 countries for the entire 55 matches, held from November 2015 till January 2016.

Tokio Marine Insurance Group in Malaysia consists of Tokio Marine Insurans (Malaysia) Berhad and Tokio Marine Life Insurance Malaysia Bhd, which are member companies of Tokio Marine Holdings, Inc. in Japan. Tokio Marine has more than 135 years history, being the oldest and one of the largest insurance group in Japan.



**TOKIO MARINE**  
INSURANCE GROUP

## **About Tokio Marine Life Insurance Malaysia Bhd.**

Tokio Marine Life Insurance Malaysia Bhd has over 65 years of presence in Malaysia and is financially strong with total assets of RM7.0 billion\* as well as RM6.9 billion\* life insurance funds. Today, Tokio Marine Life is a member of Tokio Marine Holdings, Inc. in Japan with more than 17,000 employees, 46,000 agents and operates in 456 cities and 37 countries worldwide. It is Japan's oldest and one of the largest insurance groups, with over USD170 billion in assets and USD25.5 billion of net written premiums as of 31 March 2015.\*\*

The core company of Tokio Marine Group, Tokio Marine & Nichido Fire has a credit rating<sup>†</sup> of AA- by Standard & Poor's, Aa3 by Moody's and A++ by A.M. Best.

\* As of 31 December 2014

\*\* As of 31 March 2015 based on the exchange rate from Bank Negara Malaysia

†As of 11 June 2015

## **About Tokio Marine Insurans (Malaysia) Berhad**

Tokio Marine Insurans (Malaysia) Berhad or TMIM is a subsidiary of Tokio Marine Asia Pte. Ltd. Singapore and its ultimate holding company is Tokio Marine Holdings Inc., in Japan. The Tokio Marine Group has had more than 130 years history in Japan being the oldest and one of the largest insurance group in Japan. The group is engaged in a wide variety of businesses ranging from non-life insurance to life insurance, international insurance, financial and other general business. The Group's insurance network is worldwide, with presence in 486 cities in 37 countries/regions.

Media Contact:

### **Tokio Marine Life Insurance Malaysia Bhd.**

Wilson Tang

03-2059 6021

Email: [wilson.tang@tokiomarinelife.com.my](mailto:wilson.tang@tokiomarinelife.com.my)

### **Tokio Marine Insurans (Malaysia) Berhad.**

Aaron Leong

03-2783 8355

Email: [aaron.leong@tokiomarine.com.my](mailto:aaron.leong@tokiomarine.com.my)