



Tokio Marine Life

FOR IMMEDIATE RELEASE

RHB BANK INTRODUCES INNOVATIVE SAVINGS PLAN ESSENTIAL ELITE SAVERPLUS

Kuala Lumpur, 17 June 2014 - RHB Bank together with its bancassurance partner Tokio Marine Life Insurance Malaysia Bhd (Tokio Marine Life) has introduced an innovative savings plan that provides Guaranteed Cash Payments (GCP) while offering protection to its customers.

Essential Elite SaverPlus provides guaranteed cash payments of up to 4% of basic sum assured payable every two years. Customers will find its life and disability coverage at affordable premiums an attractive option. It is targeted to the mass market.

It is an ideal Life Insurance plan that offers protection in the event of Death or Total and Permanent Disability. It provides coverage of up to 200% of basic sum assured and doubles up to 400% if Death or Total and Permanent Disability is due to accidental causes. A guaranteed 100% refund of premium is payable upon maturity of the plan.

The launch of Essential Elite SaverPlus further reinforces the exclusive partnership between RHB Bank and Tokio Marine Life. Through their 10-year exclusive partnership, RHB Bank and Tokio Marine Life have been able to leverage on each other's strength by capitalising on their respective customer bases, while offering comprehensive financial solutions to customers.

Mr Kellee Kam, Group Managing Director, RHB Banking Group shared that "Tokio Marine's rich history spanning over 130 years of global experience in producing top quality products ties in well with RHB Banking Group's aspirations to develop and offer innovative products to its customers. Customers now look for products that take into account their different lifestyles and with the flexibility to adapt to their changing needs."

"With premiums from as low as RM2.60 a day, you can confidently secure your family's financial needs with affordable premiums for maximum protection. At Tokio Marine Life, we believe in providing safety and security to our customers. Essential Elite SaverPlus is a testament of us delivering a wholesome product in meeting the needs of customers." said Mr Toi See Jong, Chief Executive Officer of Tokio Marine Life.

"The partnership with RHB Bank is part of our strategic approach to achieve sustainable growth and become one of the Top 3 in the bancassurance market position. We remain committed to strengthening this partnership further by providing quality products to our business partner. This helps us to achieve our vision to be a good company, which is selected by customers for quality, customer service and product innovation" added Mr Toi.

Tokio Marine Life is a member of Tokio Marine Holdings, the oldest insurance company in Japan with over 130 years of global experience.

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

Overview

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.

About Tokio Marine Life Insurance Malaysia Bhd.

Tokio Marine Life Insurance Malaysia Bhd has over 65 years of presence in Malaysia and is financially strong with total assets of RM 6.67 billion* as well as RM 6.5 billion* life insurance funds. Today, Tokio Marine Life is a member of Tokio Marine Group in Japan with more than 17,000 employees, 46,000 agents and operates in 456 cities over 37 countries worldwide. The core company of Tokio Marine Group, Tokio Marine & Nichido Fire is financially strong with asset worth more than RM 278.34 billion** and has a credit rating⁺ of AA- by Standard & Poor's, Aa3 by Moody's and A++ by A.M. Best.

** As at 31 December 2013*

*** For the fiscal year ended 31 March 2012 based on the exchange rate on 31 March 2012 from Bank Negara Malaysia*

**As at 7 November 2013*

Issued by Corporate Communications, Tokio Marine Life Insurance Bhd. For more information, please call Wilson Tang at 03-2059 6021.