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KUALA LUMPUR: RHB Bank Bhd together with bancassurance partner Tokio Marine Life Insurance Malaysia Bhd yesterday launched a life insurance plan - Essential PrimeLink.

With the launch of the new plan, RHB are also targeting RM6 million regular premiums for the next six months, said RHB Banking Group, Group Retail Banking Executive Director, U Chen Hock in a statement yesterday.

RHB said Essential PrimeLink aims to provide customers with peace of mind by giving them much needed assurance and flexibility to increase their level of investment based on their financial needs.

U said the plan offers investment opportunities to help customers achieve financial goals sooner and customers can now feel confident about the future.

"Essential PrimeLink is a comprehensive investment-linked plan that provides the opportunity to grow customers' wealth through the TokioMarine-Managed Fund, aimed at maximising potential medium- to long-term returns," he said.

U said the plan gives access to an actively managed fund that seeks to maximise returns over the medium to long term.

The plan provides customers with death or total and permanent disability coverage for up to 85 years of age.

Meanwhile, underwriter Tokio Marine Life has guaranteed to issue up to RM300,000 sum assured

on death or total and permanent disability with certain terms and conditions.

Tokio Marine Life, a life insurance company in Malaysia, is a member of Tokio Marine Holdings, the oldest and one of the largest life insurance companies in Japan with over 135 years of global experience. Bernama



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